

-TRIM LINE-

-SAFE ZONE-

FRONT

#### SAFE ZONE

DO NOT place important texts or images beyond the green dotted area to ensure that elements would not get cut.

#### TRIM LINE

Blue dotted line is the actual cut of the final design.

#### BLEED

Extend the background of your artwork to the edge of this template if you want your artwork to extend to the edge of your final prints. 1/8 inch bleed on each side is our requirement.

#### BORDERS

If your artwork has borders. It's thickness should be at least 3/8" from the trim line in order to preserve the symmetry of your design.



**Print Template (FRONT SIDE)**

**Product: Full Service EDDM**

**Size: 11"(W) x 9"(H)**

#### ARTWORK GUIDELINES:

- Vector art preferred: PDF, AI, EPS.
- Outline all fonts.
- Use font size of 10pt or larger.

WARNING: IMAGES AND TEXTS OUTSIDE THE GREEN DASHED LINES WILL BE TOO CLOSE TO THE TRIM LINE AND MIGHT GET TRIMMED OFF.

BLEED AREA: TEXT AND IMAGES IN THIS RED SHADED AREA WILL BE TRIMMED

TRIM LINE

SAFE ZONE

RETURN ADDRESS  
GOES HERE  
MUST BE IN TOP LEFT

PRESORTED STANDARD  
U.S. POSTAGE PAID  
2EVERYDOOR  
ECRWSS

LOCAL  
POSTAL CUSTOMER

**SAFE ZONE**

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**BORDERS**

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**Print Template (BACK SIDE)**

**Product: Full Service EDDM**

**Size: 11"(W) x 9"(H)**

**ARTWORK GUIDELINES:**

- Vector art preferred: PDF, AI, EPS.
- Outline all fonts.
- Use font size of 10pt or larger.

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